Great Place To Work<sub>®</sub>

# Your Great Place to Work Journey Programme















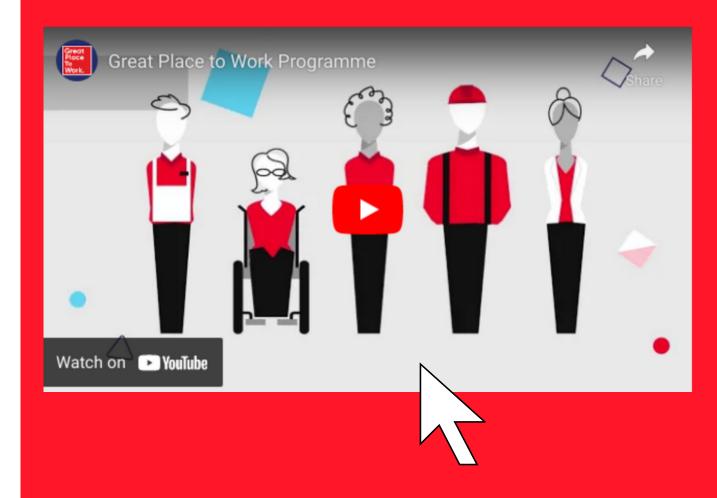
## Great Place To Work®

Great Place to Work® is the global authority on workplace culture.

Since 1992, we have surveyed more than 100 million employees around the world and used those deep insights to define what makes a great workplace experience. It boils down to trust. Great Place to Work helps organisations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Thanks to the Great Place to Work Programme, we empower leaders and organisations with the surveys, reporting and insights they need to make data-driven people decisions. Our unparalleled benchmark data is used to recognise Great Place to Work-Certified™ companies and the Best Workplaces™ in Ireland and more than 60 countries.

To learn more, visit greatplacetowork.ie.

### Who is Great Place to Work



### The Great Place to Work Process

Receive data and earn your recognition to help you drive your people strategy. The Great Place to Work programme is a quick and easy process of 4 steps:











### The benefits of the Programme

- Sustain and Grow your Culture
- Measure Trust and Get actionable insights
- Develop your Employer Brand
- Retain and Attract Talent
- Be part of a Learning Community

### Attraction Retention

Referrals

Outcomes

More qualified applicants

Half the cost per hire

50% less turnover

Millennials 50x more likely to stay long term

86% promote organization to friends and family (vs. 54%)

89% provide excellent customer service (vs. 66%)

## What they say about the Programme

Great Place to Work has been working with the Hospitality and Tourism industry for more than 20 years. Here is what they say about us and check out The Doyle Collection's profile page on Great Place to Work website and Trigon Hotels' celebration!





I am extremely proud that The Doyle Collection has been certified as a Great Place To Work for a fifth time.

This esteemed achievement acknowledges the genuine care, dedication and hospitality we focus on for our guests and team members alike - all central tenets of The Doyle Collection's ethos throughout its six decades in business.

We are determined to continuously develop our ways of working, ensuring the business remains an inclusive, supportive and enjoyable space for all of our valued colleagues.

**Alan Smullen** 

Head of People The Doyle Collection THE DOYLE COLLECTION











Are you interested in the Great Place to Work Programme?

**Contact Us** 

## One survey, multiple recognitions

Your organisation can be Certified™ as a Great Place to Work in as little as 6 weeks. As soon as you meet the required standard, you'll have immediate use of the Certified badge.

Once Certified™, you'll be automatically considered for placement on the Best Workplaces™ lists throughout the year. One application is all you need.

	Last Day to Get Certified	Publication Date
Great Place To Work Certified 2022 IRELAND	Anytime	6 weeks after
Best Workplaces  Great Place To Work  IRELAND 2023	15th of Dec 2022	22nd Feb 2023
Best Workplaces™  for Women  Great Place To Work  IRELAND 2023	31st of Dec 2022	8th March 2023